



You deserve
to hear better.



Your Hearing Health Benefit Overview

Do you need help with hearing?

Maybe you're not sure if you need the help available through your Cigna hearing benefit. Only through a hearing test performed by a qualified hearing specialist can you be certain. However, hearing-impaired individuals (or their loved ones) may notice a number of common symptoms.

Take This Quick Quiz to Find Out.

Yes No

- | | | |
|--------------------------|--------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | Do you feel that people mumble or do not speak clearly? |
| <input type="checkbox"/> | <input type="checkbox"/> | Do you have trouble with understanding conversations in restaurants? |
| <input type="checkbox"/> | <input type="checkbox"/> | Do you turn the TV up louder than others need to? |
| <input type="checkbox"/> | <input type="checkbox"/> | Do you have problems following conversations between the front and back seat of cars? |
| <input type="checkbox"/> | <input type="checkbox"/> | Is it difficult to understand the voices of women or young children? |

If you've answered yes to any of these questions, you may be experiencing hearing loss. If so, you're not alone. Amplifon Hearing Health Care can help.

Some Facts About Hearing Loss.

- Currently one in nine Americans (that's nearly 36 million people!) have hearing loss and that number is expected to double by 2030.
- Hearing loss affects those of all ages.
- 95% of hearing loss can be treated with hearing aids.



Open your mind... and your ears... to what's new.

Has it been a while since you checked out hearing aid technology? We think you'll be amazed when you see and hear the latest innovations. Today's hearing aids deliver clearer, more natural sound*. Many models are equipped to reduce the background noise that can interfere with conversation. Compared with the hearing aids of just a few years ago, the latest products are more comfortable (you might forget they're in your ears!), more convenient (how does automatic volume control sound to you?) and smaller, less conspicuous than ever (you're wearing hearing aids - really?!).



The Amplifon hearing specialist will discuss daily activities and provide testing to determine the best solution for your hearing needs. Rest assured, the brand-name hearing aids offered through Amplifon provide today's most advanced features and exceptional sound quality. Even better, you'll pay specially discounted prices, thanks to our extensive network size and our long-standing relationships with leading manufacturers.

Types of Hearing Aids



Completely
in the canal
(Mini CIC)



Completely
in the canal
(CIC)



Canal
(ITC)



Full Shell
(ITE)



Behind
the Ear
(BTE)



Open
(BTE)

*Hearing aids cannot restore natural hearing. Success with hearing aids depends on a number of factors, including hearing loss severity and ability to adapt to amplification.



Don't Wait - Get in Touch with Amplifon Now!

Hearing loss usually comes on so gradually, you might not realize it's happening. The important thing is to catch it and resolve it in the early stages. Left untreated, hearing loss may profoundly undermine your quality of life. According to The Better Hearing Institute, those who don't get help are far more likely than hearing aid wearers to experience negative conditions like sadness, depression, anxiety or paranoia. They're also less likely to participate in organized social activities.

At Amplifon we want to help you experience life to the fullest. That's why we simplify the process of accessing your Cigna hearing benefit. It's all clearly explained on the last page of this brochure.

Choosing Amplifon is a smart decision!

When you contact Amplifon to access your hearing benefit, you take an important step toward reconnecting with the sounds that are important to you. You've made a smart decision in other ways, too, because Amplifon offers you all this:

- **Convenience** - Outstanding hearing care at a location near you.
- **Expertise** - Hearing care by licensed specialists who must complete the Amplifon credentialing process.
- **Choices** - Access to a wide range of high-quality, name-brand hearing aids including Oticon, Phonak, ReSound, Siemens, and Starkey.
- **Value** - High quality product at low prices.
- **High satisfaction** - A customer satisfaction rating of 90% or more for over a decade.

Expect very personal attention.

From the very first call or visit, Amplifon hearing specialists take care of you and your hearing.

They'll provide a thorough hearing test, using today's most sophisticated computerized technology. But finding the best solution to your hearing loss requires an in-depth understanding of your daily activities, where you go, the people you're with and other key factors. You'll be asked a number of questions, all of which provide a more complete picture of your individual needs.

This information will guide your Amplifon hearing specialist in recommending the best solution for you.

The Amplifon Package Includes:



- **Discounted prices** on hundreds of brand-name hearing aids from several industry-leading manufacturers.
- **Risk-free 60-day trial** – 100% money-back guarantee if you're not satisfied with the hearing aids. No return or restocking fees.
- **Other services*** – battery support with a five year supply of batteries or charging station to keep you powered, and a three year warranty for loss, repairs, or damage.
- **Expert care** by a licensed and credentialed Amplifon hearing specialist, from the initial hearing test and hearing aid fitting through ongoing aftercare.

Here's how easy it is to access your hearing benefits:

- 1 Call Amplifon at **1-888-488-6808** to select your nearest hearing specialist.
- 2 A Patient Care Advocate will explain the Amplifon process and assist you in making the appointment.
- 3 Amplifon will send information to you and the hearing specialist prior to the appointment. This will ensure your Cigna benefit is activated.

*Batteries - five year supply of batteries (80 cells/ear/year) or one standard charger at no additional cost.
Warranty - Exclusions and limitations may apply. Contact Client Services (1-844-267-5436) for details.



amplifon Hearing
Health Care.

150 South Fifth Street, Suite 2300
Minneapolis, MN 55402

1-888-488-6808

www.amplifonusa.com/cigna

Amplifon Hearing Health Care is an independent provider of hearing care services or supplies and is solely responsible for the services and/or supplies provided. Amplifon Hearing Health Care is not an agent of Cigna. Coverage for services or supplies is subject to your plan benefit terms, including any applicable copayments, coinsurance, deductibles, and plan exclusions and limitations. You will be responsible for any amounts for covered services that exceed your benefit plan limits. For costs and complete details of coverage, contact your network health care professional or call the number on your Cigna ID card.

"Cigna" and the "Tree of Life" logo are registered service marks of Cigna Intellectual Property, Inc., licensed for use by Cigna Corporation and its operating subsidiaries. All products and services are provided by or through such operating subsidiaries and not by Cigna Corporation. Such operating subsidiaries include Connecticut General Life Insurance Company, Cigna Health and Life Insurance Company, and HMO or service company subsidiaries of Cigna Health Corporation and Cigna Dental Health, Inc.