

Important Content Development Resources

Pixlr

Use this free online image-editing tool, similar to Photoshop, to crop your images. You can also use the image templates provided below in Pixlr.

 Use Pixlr: <https://pixlr.com/editor/>

Image Templates

Use these [templates](#) for images you are creating for Administrative, Academic, and Project sites that are included in the Phase 2 Website Redesign project. The templates can be used in Photoshop or [Pixlr](#).

 Download template files: <http://usm.maine.edu/marketing/web-cms-image-templates>


Libris/PhotoShelter

The USM Image Bank has moved to a new, more versatile platform called Libris (which is part of the PhotoShelter family). There are now well over 600 photos available in the Image Bank.

 Browse images in Libris: <http://usm.maine.edu/marketing/image-bank>

Home/Landing Page Outline

Use this outline, available in Google Docs by signing in with your maine.edu credentials, to plan your home/landing page including your navigation. This is the most important page in the new redesign.

 Download Home/Landing Page Outline document: https://docs.google.com/document/d/1Yw9ebeCvi1uQfx3OEWIj5R_T1_cAPXrcAxswctge-xE/edit#heading=h.xzw28oajy0vb